

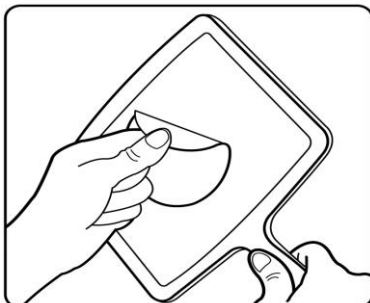


AW3409

**Fasson®
Semigloss Paper FSC Mix
Credit /AR710/BG40# WH
imp**

**A bright white one side
coated art paper with
primer coating**

Applications



Key Features

- > The semi-gloss facestock provides excellent printing quality
- > Excellent conversion characteristics in rotary and flat-bed
- > Good removable property

Facestock

A bright white one side coated art paper with primer coating. The face stock was FSC certified paper (FSC Mix Credit, COC number : SGSHK-COC-011101,SGSHK-COC-011136,SGSHK-COC-011211).

Basis Weight: 80 g/m² ± 10% ISO536

Caliper: 0.072 mm ± 10% ISO534

Adhesive

A removable, acrylic based adhesive.

Liner

A super-calendared white glassine paper with excellent roll label converting properties. The Liner was FSC certified glassine (FSC Mix Credit, COC number: SGSHK-COC-011101,SGSHK-COC-011136,SGSHK-COC-011211).

Basis Weight: 60 g/m² ± 10% ISO536

Caliper: 0.055mm ± 10% ISO534

Performance data

loop Tack (st,st)-FTM 9: >4

20 min 90° Peel (st,st)-FTM 2: 1.5~4.0

24 hour 90° Peel (st,st)-FTM 2: 1.5~4.0

Minimum Application Temperature: 0°C

After labeling 24Hours, Service Temperature Range:-20°C~+60°C

Adhesive Performance

AR710 is a general purpose removable adhesive featuring low initial tack and minimal adhesion build over time. It offers a consistent level of adhesion across a wide variety of substrates.

It has passed the tests in accordance with ISO 10993 part 10: tests for irritation and skin sensitization. It's safe for skin contact.

It is suitable for applications where compliance with FDA 175.105 is required. This section covers applications where for indirect or incidental contact food, cosmetic or drug products.

It also successfully certified for the toxicological risk assessment under the US standard (16 CFR) and Canada standard (CCPSA Toy Safety Regulation), for children over the age of 0.

Applications and use

The products are suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required. Due to difference in substrate and application environment, the peel value would increase transferring to permanent glue or decrease after 6months. So tests are strongly recommended before usage. For paper substrates, recommend test before application due to the complexity of surfaces. Not recommended for those applications under critical high temperature (>60°C) or high surface energy substrates, such as PET, PVC, PS, PMMA, painted panel.

The above does not represent any guarantee or warranty and the Purchaser must independently determine the suitability of the products for the Purchaser's purposes

Conversion/printing

This supercalendered semi-gloss facestock provides excellent printing quality by all the usual printing techniques, whether single or multicolour, line or process colour printing.

Be careful of controlling the ink viscosity during printing process, higher viscosity ink will damage the paper coating.

Excellent conversion characteristics in rotary and flat-bed.

Acceptance of hot stamping foil.

For the fine coding printing application, comprehensive print test will be recommended.

Shelf life

One year when stored at 23 ± 2°C at 50 ± 5% RH

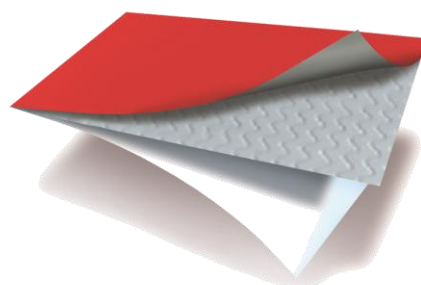
Avery Dennison Label and Packaging Materials

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Warranty

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Label and
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Inspired Brands.
Intelligent World.™

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